

UNIVERSITY OF NAIROBI

COLLEGE OF HUMANITIES AND SOCIAL SCIENCES

INSTITUTE OF ANTHROPOLOGY, GENDER AND AFRICAN STUDIES

NAF 111: INTERCULTURAL COMMUNICATION

INSTRUCTOR: S.M. NANGENDO, PhD

COURSE OUTLINE

- 1) INTRODUCTION TO INTERCULTURAL COMMUNICATION
- 2) THEORIES OF THE ORIGIN OF LANGUAGE
- 3) THE ROLE OF CULTURE IN INTERCULTURAL COMMUNICATION
 - ACCULTURATION
 - ENCULTURATION
 - ASSIMILATION
- 4) INTER-CULTURAL COMMUNICATION AND ADAPTATIONS
 - MIGRATION PATTERNS
 - ETHNICITY
 - INTEGRATION
 - CULTURE SHOCK
 - CULTURE STRESS
 - ENVIRONMENT
- 5) INTERCULTURAL COMMUNICATION AND THE GLOBAL CONCEPT
 - INFRASTRUCTURAL TECHNOLOGY
 - GLOBALIZATION OF THE ECONOMY

REFERENCE

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